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## TOBIN & COMPANY ANNOUNCES NEW NAME

CHARLOTTE, NC - January 3, 2011 - Tobin & Company has announced that after four years, it is retiring its previous name, changing it to Tobin & Company Investment Banking Group. Tobin & Company Investment Banking Group LLC provides a range of investment banking services tailored to the needs of middle market businesses, their investors and their executives.

The change in corporate identity reflects a renewed outlook in which clients' interests and priorities always come first. Tobin & Company is fully committed to rekindling client relationships and providing business owners and investors with the highest possible return. Tobin & Company has found that delivering exceptional client service leads to its own success as a firm.

"Our name change reflects our continued dedication to delivering beneficial results to our clients," said Justine Tobin, Founder and Managing Partner at Tobin & Company. "Having recently added outstanding new talent, Tobin & Company has a reenergized focus developing new client relationships while continuing to provide our existing clients with the precise execution and superior quality for which we are known."

Tobin & Company, founded in 2001 by Justine Tobin, will continue to provide top tier project execution, the utmost confidentiality and the highest ethical standards at a fee structure designed for the middle market. Its subsidiary, Tobin & Company Securities, is a licensed broker/dealer and a member of the Financial Industry Regulatory Authority, Inc. (FINRA) and the SIPC.

Tobin & Company believes that 2011 will be a strong year for mergers and acquisitions, continuing the trend of increased deployment of capital started in 2010. Interested parties are encouraged to contact the firm directly.

### **About Tobin & Company Investment Banking Group LLC**

Tobin & Company provides a range of investment banking services tailored to the needs of middle market businesses, their investors and their executives. Tobin & Company is dedicated to providing successful solutions in each of its engagements, effectively assessing market conditions and imparting its knowledge of strategy, innovative business models and technology to maximize clients' return. Tobin & Company Securities LLC, a wholly owned subsidiary of Tobin & Company, is a licensed broker/dealer and a member of the Financial Industry Regulatory Authority, Inc.

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