

Tobin Advisors Helps Close Sale of High-Tech Firm

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CHARLOTTE – Investment bank Tobin Advisors provided advisory services to Wired Logics, doing business as DealerWire, which was acquired recently by DealerTrack Holdings.

Privately held DealerWire was based in Lebanon NH. It provides inventory management solutions to the automotive industry.

“Our client’s on-demand software proved to be highly desirable to several companies who wished to own the ability to provide the product to their own customers,” said Justine Tobin, managing partner of Tobin Advisors. “Tobin Advisors worked with WiredLogic to present it to prospective acquirors and to communicate the story of the successes of the company since its founding in 2000. Ultimately, WiredLogic’s innovative products, strong customer relationships and leadership in the industry proved to be excellent complements to the leadership position and driving force that DealerTrack represents in the automotive retail industry.”

DealerTrack is based in Lake Success, NY.

Tobin Advisors: www.tobinadvisors.com

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