

For Immediate Release

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Tobin Advisors Closes M&A Transaction

CHARLOTTE, NC—February 17, 2006—Tobin Advisors LLC is pleased to announce that it advised Wired Logic, Inc., doing business as DealerWire®, on the sale of substantially all of the assets and certain liabilities of the company to DealerTrack Holdings, Inc. (NASDAQ: TRAK). DealerWire is a privately-held company based in Lebanon, New Hampshire and is a leading provider of inventory management solutions to the automotive retail industry. DealerWire provides accurate, real-time information and recommendations that enable automobile dealers to maximize sales and profits, increase turns and minimize wholesale losses. The company's software is a revolutionary system for streamlining new and used car operations, inventory analytics and control, and vehicle acquisition and disposal.

"DealerWire provides an intuitive, web-based solution to help dealers optimize their inventory decisions and maximize their profits. Our solution truly enables dealers to sell more cars with less inventory at higher profits," said Cameron Eldred, CEO of DealerWire. "We are very pleased to join DealerTrack, a leading provider of integrated end-to-end sales and finance solutions for the automotive retail industry."

Regarding DealerWire's relationship with Tobin Advisors, Eldred stated, "Tobin Advisors did a truly fantastic job in representing our company. The firm proved to be very helpful to us during the many stages of the process of selling our company. From the initial formation of strategy regarding the approach to the marketplace, to the packaging and presentation of our attributes and qualifications, as well as to the management of the variety of suitors that we encountered, Tobin Advisors brought versatility and depth of knowledge to the entire process. The firm was critical in assisting us in negotiations with our prospective buyers and in closing the acquisition by DealerTrack Holdings, Inc."

Justine Tobin, Managing Partner of Tobin Advisors, noted, "Our client, WiredLogic, Inc., is a highly innovative technology company that had developed a necessary, but previously non-existent, software tool for automobile dealers. Our client's on-demand software proved to be highly desirable to several companies who wished to own the ability to provide the product to their own customers. Tobin Advisors worked with WiredLogic, Inc. to present it to prospective acquirors and to communicate the story of the successes of the company since its



founding in 2000. Ultimately, WiredLogic's innovative products, strong customer relationships and leadership in the industry proved to be excellent complements to the leadership position and driving force that DealerTrack represents in the automotive retail industry.”

ABOUT WIREDLOGIC, INC., D/B/A/ DEALERWIRE®: Based in Lebanon, New Hampshire, DealerWire is a leading provider of inventory management solutions to the automotive retail industry. The DealerWire on-demand software technology, which is available by subscription for either new or used vehicle inventory, evaluates a dealership's sales and inventory performance by vehicle make, model and trim, including information about unit sales, costs, days to turn, and front-end gross profit. The solution reviews actual vehicles on the lot and provides specific recommendations for vehicles that should be added or deleted to improve a dealership's profitability and return on investment. DealerWire provides a host of easy-to-use, customizable reports that include historical annualized returns on investment, days to turn by make and model, and detailed breakdowns of current inventory aging that enable dealers to make smarter decisions in managing their inventories. WiredLogic, Inc. was backed by private investors and venture capital firms, including VSP Capital, based in San Francisco.

ABOUT TOBIN ADVISORS LLC: Based in Charlotte, Tobin Advisors LLC is an investment bank dedicated to advising small and middle market business owners on the many strategic issues they face in their companies. With backgrounds at the nation's leading investment and commercial banks, our professionals bring expertise, integrity, professionalism and skill sets to the small and middle market that have traditionally only been available to owners of larger companies. Tobin Advisors LLC serves both public and private company clients, working with dedication on their behalf to ensure the best possible results and strategic outcomes. Tobin Advisors offers a range of investment banking services, including mergers and acquisitions advisory services, business valuations, fairness opinions and market and competitive assessments.

